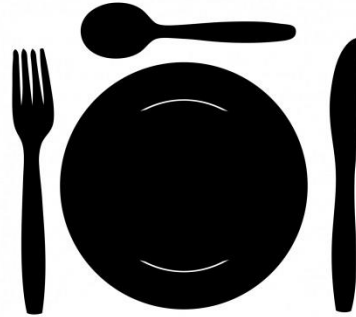


CalFresh for Small Counties

July 2017



*Kim McCoy Wade,
CalFresh Branch Chief*



CalFresh Programs

Employment
and Training



Disaster Planning
and Response

Outreach/
GetCalFresh.org



Nutrition Education/
EatFresh.org

E&T Counties



1. Alameda
2. Amador
3. Butte
4. Calaveras
5. Contra Costa
6. Fresno
7. Humboldt
8. Kern
9. Lassen
10. Los Angeles
11. Madera
12. Marin
13. Mariposa
14. Mendocino
15. Monterey
16. Napa
17. Orange
18. Placer
19. Riverside
20. Sacramento
21. San Bernardino
22. San Benito
23. San Diego
24. San Francisco
25. San Joaquin
26. San Luis Obispo
27. San Mateo
28. Santa Barbara
29. Santa Clara
30. Santa Cruz
31. Shasta
32. Solano
33. Sonoma
34. Stanislaus
35. Trinity
36. Ventura

**Existing E&T
Counties**

**E&T Counties Added in FFY
2018**

Lake County							Calaveras County						
Mass Replacement (MR)							Mass Replacement						
# Household Issuances		Issuance Total					# Household Issuances		Issuance Total				
1,408		\$199,590					777		\$97,576.65				
D-SNAP (Applications Accepted 9/29 -10/7/15)							D-SNAP (Applications Accepted 10/5/-19/9, and 10/13 -10/14/15)						
	Individuals		Households					Individuals		Households			
	#		#		#			#		#		#	
Date	Household Members	Daily % Increase	Households	Daily % Increase	# Denied Applications	Issuance Total	Date	Household Members	Daily % Increase	Households	Daily % Increase	# Denied Applications	Issuance Total
9/29/2015	90		47		0	\$15,209.00	10/5/2015	7		4		1	\$1,249
9/30/2015	122	26%	56	16%	2	\$19,557.00	10/6/2015	2	-250%	2	-100%	1	\$388
10/1/2015	172	29%	74	24%	0	\$27,411.00	10/7/2015	3	33%	1	-100%	0	\$465
10/2/2015	212	19%	86	14%	2	\$32,705.00	10/8/2015	1	-200%	1	0%	1	\$194
10/3/2015	261	19%	115	25%	0	\$42,231.00	10/9/2015	9	89%	7	86%	1	\$1,580
10/4/2015	*		0				10/10/2015	****					
10/5/2015	155	-68%	70	100%	5	\$24,082.00	10/11/2015	****					
10/6/2015	373	58%	146	52%	7	\$61,584.00	10/12/2015	****					
10/7/2015	291	-28%	106	-38%	5	\$46,237.00	10/13/2015	3	-200%	2	-250%	1	\$551
**10/8/2015	502	42%	171	38%	9	\$80,645.00	10/14/2015	16	81%	6	67%	1	\$2,064
**10/9/2015	579	13%	199	14%	25	\$90,268.00	10/15/2015	19	16%	10	40%	1	\$2,465
10/10-10/11/15	0		0			***	10/16/2015	5		2		0	\$843
10/12/2015	80		27	***	15	\$11,828.00	10/19/2015	7		3		1	\$577
10/13/2015	53		18	***	17	\$8,594.00	10/20/2015	2		2		1	\$388
10/14/2015	15		5	***	0	\$2,360.00	10/22/2015	1		1		1	\$194
Avg. Monthly % Increase		12%		29%					-74%		-50%		
D-SNAP	2,905		1,120		87	\$462,711.00		75		41		10	\$10,958
D-SNAP and MR Total							\$662,301.00						
							\$108,534.65						

*143 applications submitted, but C-IV was down.

**No applications submitted on 10/8/15, continued processing applications from previous days.

***C-IV down for batch COLA Run.

****Calaveras County closed for holiday weekend.

*****Calculating Average weighted % Increase only through 10/8/15, as last application submission date is on 10/7/15.

Source: C-IV reports provided by counties

GetCalFresh.org

GetCalFresh.org

[Admin dashboard](#) [Emily Gikow](#) [Sign out](#) [In English](#)

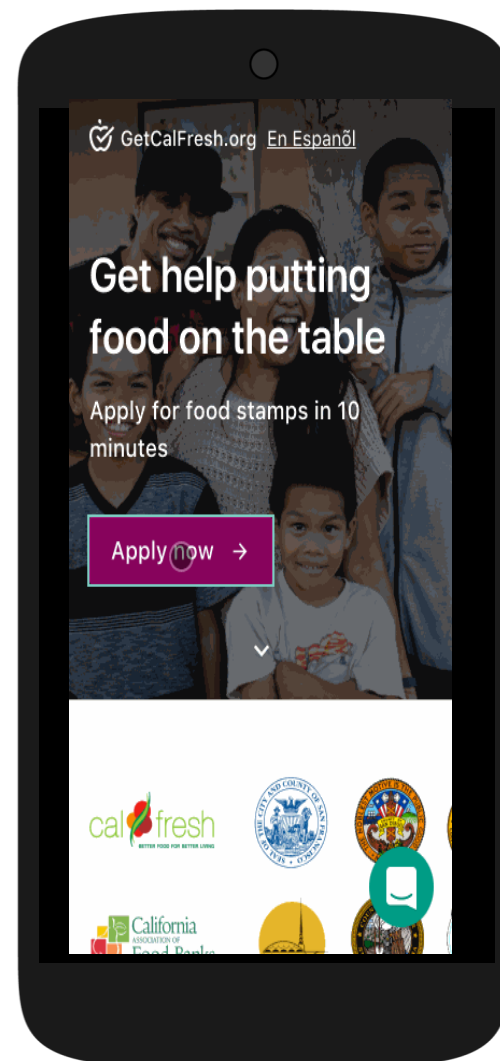
Obtenga ayuda para
comprar sus
alimentos

Solicite CalFresh (estampillas para comida) en 10 minutos

Solicite ahora →

GetCalFresh.org Tool assists with the Application Process

- Takes **10 minutes** to complete.
- Works on **any device**.
 - No download or login required.
 - Uses very little data.
- Focuses on **essential info** to process an application
 - No 'legalese.'
- Provides income eligibility check to **manage expectations** for those over income limits.



This Translates Into Results...

Approval Rate
GetCalFresh = 57%
C4Yourself Online Apps = 48%



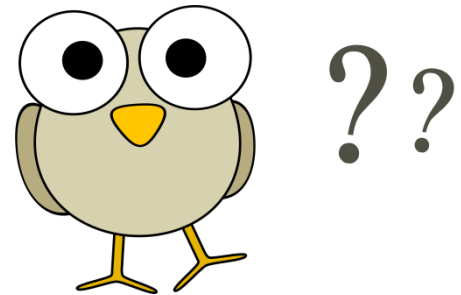
- **More clients are using using GetCalFresh in 15 counties.**
(+20% increase in Santa Cruz!)
- **Turn client feedback into action**, and make improvements quickly.

Questions about GetCalFresh?



- Visit: demo.getcalfresh.org
- To launch the tool in your county:

- Contact Caitlin Docker at caitlin@codeforamerica.org
- or CDSS CalFresh Outreach at CalFreshAccess@dss.ca.gov



CODE *for*
AMERICA

cal  fresh
BETTER FOOD FOR BETTER LIVING



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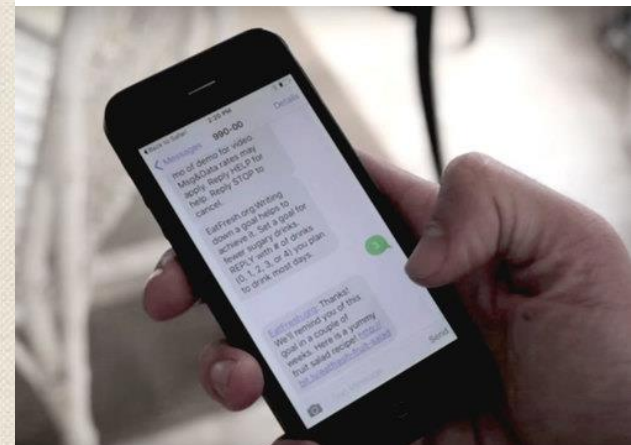
[Slow Cooker/Crockpot Recipes](#)

Recipe of the Month



EatFresh.org is on YouTube!

Subscribe to our channel for more recipe videos >



CDSS Resource Center Page with Dashboard

<http://www.cdss.ca.gov/inforesources/Data-Portal/Research-and-Data/CalFresh-Data-Dashboard>



Dashboard 2.0 Project

Department of
Social Services



This dashboard has two features: slicers and charts. It is suggested to make no more than four selections from any one slicer display, as the charts may be unable to accommodate such a quantity of data in an easily viewable format. A blank data cell in the graphs indicates that raw data is not yet

CalFresh

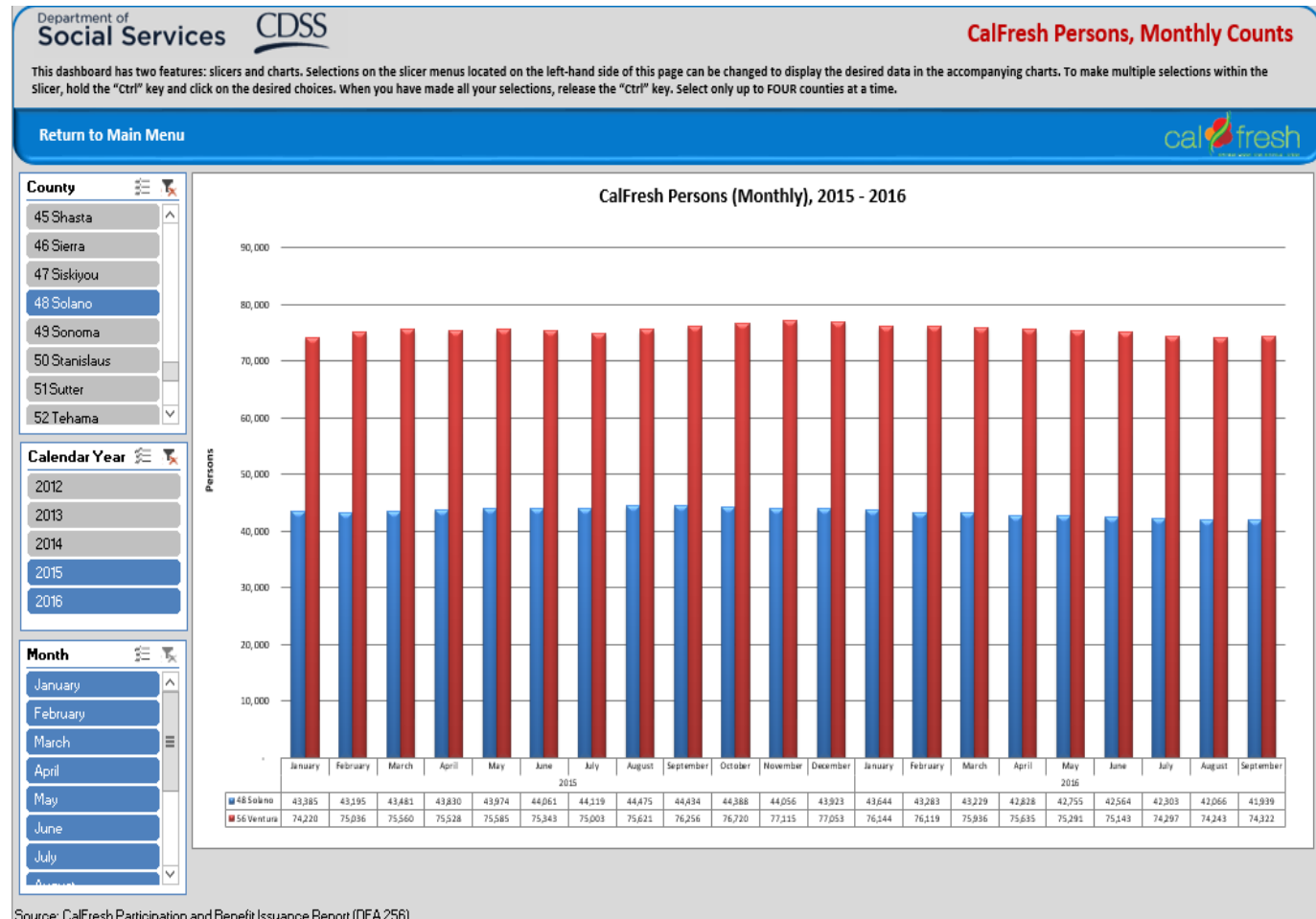
Updated 4/12/17 - click for details



Select the blue tabs below to navigate

Demographic Trends	Participation Trends	Timeliness & Accuracy Trends	Churn	Raw Data Tables	Resources and Tools
CalFresh Caseload Demographics	CalFresh Households Annual	Timeliness, 30-Day Percent	Recertification Churn	Annual Estimates & July Demographics	Contact Us
State & County General Population Demographics	CalFresh Household Monthly	Expedited Service	Total Churn	Every Three Months	Definitions & Sources
CalFresh Persons & Unemployment	CalFresh Persons Annual	Active Error Rate		Quarterly	FAQs
	CalFresh Persons Monthly			Monthly	Dashboard How-To
	CalFresh & Medi-Cal Participation			Program Reach Index (PRI) Data	Geo-Maps How-To
	Program Reach Index (PRI)				Statewide Geo-Map: County Level
	CalFresh Persons & Estimated Eligibles				Statewide Geo-Map: ZIP Code Level
					CalFresh Data Tables

Dashboard 2.0 Project



Dashboard 2.0 Project

User-friendliness

- External users viewing data
- Internal users updating data

Interaction

- Graphs, Pivot Slicers
- Expandable design
- New variables and graphs

Trends

- Trend spotting over time

Spreadsheet

- One spreadsheet – no macros

Data

- Raw data access dating back to 2012

